

# THAMES VALLEY BRANCH



INSTITUTE OF AGRICULTURAL MANAGEMENT

**MONDAY 17<sup>th</sup> OCTOBER @ the Club at Mapledurham, Reading RG4 7UD**

**7.00 pm**

**Will Jennings, Chief Executive Officer, Rabobank**

**“How Does A Bank See The UK Farming & Food Sector ?”**

Rabobank is the leading Dutch based agri business bank with the London office being one of the oldest branches in the Rabobank network. In the late nineteenth century, farmers and horticulturalists in the Netherlands combined their strengths in a cooperatively owned bank. They were not stockholders, but members working together on structural solutions for the challenges of the day. Rabobank are still doing this today with more than 43,000 employees in 38 countries.

Will has agreed to speak to us across a range of subjects that are highly pertinent to UK farming and farmers at the moment:

- soaring input prices
- problems with the cost and availability of labour
- the reaction to the new Agricultural Bill
- issues food security and safety
- customer and consumer demands for sustainable production
- the trend towards the use of new agri technology
- the impact of the situation in the Ukraine

- what does this mean for farmers and food companies based in the Thames Valley

This should be a fascinating talk by Will - and you are strongly encouraged to attend.

If you want to attend this event, please email Giles Martin at:

[gilesmrtn@aol.com](mailto:gilesmrtn@aol.com)

The cost to attend is £25 per head – this includes a meal etc.

Please make a payment to the following account:

**Lloyds Bank**

**Sort Code – 30 – 96 - 96**

**A/C No. 00358115**

We look forward to seeing you there – and feel free to invite a friend/colleague/partner etc. too who also might be interested.

Richard Crane & Giles Martin

Joint TV Branch Secretaries