

THE NATIONAL FARM MANAGEMENT CONFERENCE

16TH NOVEMBER 2021 | QE II CENTRE LONDON

AGRICULTURE 2028

TRANSITIONING TO LIFE BEYOND DIRECT PAYMENTS

HEAR FROM:

NICHOLAS SAPHIR

Chairman, AHDB

EMMA FINN

Trade Commissioner,
Canadian High Commission

DAVID FURSDON

Chair, The Institute for Agriculture and
Horticulture, and Chair, Dyson Farming
Ltd

MATT NAYLOR

Managing Director, Naylor Flowers

ANDREW MEREDITH

Editor, Farmers Weekly

JAMES TOWNSHEND

Executive Chairman, Velcourt Limited

JACOB ANTHONY

Farmers Weekly Young Farmer of the
Year, 2018

SALLY WILLIAMS

Director, R&A Wilson Ltd and
Immediate Past Chair, Oxford Farming
Conference

LISA WILLIAMS

Head of Business Development,
Agri Epi Centre

ALISON ROBINSON

Principal and Chief Executive,
Myerscough College

PETER ECCLES

Farmers Weekly Farm Manager of the Year,
2020

SIAN BOWSLEY

Head of Agri Trade, Defra



BOOK ONLINE

www.iagrm.com/conference

CONFERENCE AGENDA

TIME	TITLE	SPEAKER
09.00	Coffee and Networking	
09.30	Welcome	Mark Robins, <i>Chairman, IAgrM</i>
SESSION 1 CHAIRED BY MARK ROBINS, CHAIRMAN IAgrM		
09.40	The journey to 2028 and life beyond direct payments – what do we need to get there and what are the gaps holding us back?	Nicholas Saphir <i>Chair, AHDB</i>
10.10	Questions	
10.20	The trade and competitiveness gap: what should the focus be for UK agriculture in international markets and what can we learn from global free trade leaders?	Emma Finn <i>Canadian High Commission, London</i> Sian Bowsley <i>Head of Agri Trade, DEFRA</i>
11.00	Questions	
11.10	Tea and Coffee	

SESSION 2 SPONSORED BY ROYTHORNES SOLICITORS - CHAIRED BY JULIE ROBINSON, ROYTHORNES SOLICITORS		ROYTHORNES solicitors
11.45	The farm management skills gap: what skills and competences will our industry need in 2028?	Presentation by David Fursdon <i>Chair TIAH</i>
Followed by a panel discussion and Q&A with David Fursdon; Alison Robinson, <i>Principal & Chief Executive, Myerscough College</i> ; Sally Williams, <i>Director R&A Wilson Ltd</i> ; Matt Naylor, <i>Managing Director, Naylor Flowers</i> .		
Panel Moderator: Neil Adams, <i>Managing Director, Promar International Ltd</i>		
13.00	LUNCH	

SESSION 3 CHAIRED BY CAROLINE DRUMMOND, IAgrM COUNCIL MEMBER AND CEO, LEAF		
14.00	Afternoon Chair's Welcome	
14.05	The technology gap: how do we bridge the disconnect between the 'ag tech' revolution and its commercialisation and uptake in industry?	Lisa Williams, <i>Director of Agri-EPI Centre</i> interviewed by John Giles, <i>IAgrM Council Member</i>
14.30	The information gap: what will our industry and its managers need from its media and information sources.	Andrew Meredith, <i>Editor of Farmers Weekly</i> interviewed by Carl Atkin, <i>IAgrM Vice-Chairman</i> with Audience Q&A
15.00	Tea and Coffee	

SESSION 4 SPONSORED BY CRAIGMORE SUSTAINABLES LLP - CHAIRED BY NICK TAPP, CRAIGMORE SUSTAINABLES LLP		CRAIGMORE SUSTAINABLES
15.35	The innovation gap: innovations to develop and support a productive, resilient and sustainable livestock sector	Peter Eccles, <i>Farmers Weekly Farm Manager of the Year 2020</i>
15.50	The entrepreneurship gap: hear from a young entrepreneur	Jacob Anthony, <i>Farmers Weekly Young Farmer of the Year 2018</i>
16.05	Questions	
16.20	The John Alliston Memorial Lecture	The Future of Corporate Farm Management
James Townshend, <i>Executive Chairman, Velcourt Ltd</i> , reflecting on over 40 years of corporate farm management and how future farm management practices will evolve.		
16.50	Q&A	
17.15	Conference round up and close	

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National Farm Management Conference

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